Subject: Proposal submission for e-Commerce website creation

Good Day,
Thank you for your inquiry. Attached is our proposal for creating a feature-rich e-Commerce website customized to meet your business needs. The proposal covers all details, including timeline, deliverables, and pricing.

Suitable for startups and MSME companies.

₹ 24000 - (One-time payment)

Ready-made package (pre-built application)

Ready-made UI designs with options for selection | Delivery within 7 days | Unlimited products & categories | POS options | Barcode scanner | GST invoice enabled | SMS integrations | Multiple payment gateway | Cash on delivery | Logistic vendor API integrations | Real-time order tracking

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Note: This is a custom-built e-Commerce application developed by our expert team, specifically tailored for small and medium-sized businesses. Unlike open-source platforms like WordPress or Woo-Commerce, our solution is proprietary and optimized for simplicity. The admin panel is user-friendly and can be operated by anyone without prior technical experience.

Technology:

- Our e-Commerce application is developed using the **Laravel framework**, ensuring a secure, scalable, and high-performance web solution tailored for growing businesses.

Payment Terms

- Development will commence only after receiving a **50% advance payment** along with written order confirmation.
- The **remaining 50% balance** must be paid at the time of the **website launch**.

One-Year Warranty

- We offer a **one-year warranty** on all website functionalities.
- Any issues that arise after launch will be resolved **at no additional cost** during the warranty period.

Package includes:

- Ready-made UI designs with options for selection.
- The UI will perfectly match your brand colors.
- Lifetime license
- Unlimited products & categories
- Bug fixing will be provided for one year, applicable only to existing functionalities.
- 2GB hosting - 1 year
- SSL certificate – 1 year
- Business email setup
- Payment gateway approval & setup
- SMS gateway integration (SMS credit cost will be extra)
- Logistics vendor integration (if required)
- 30 days' free maintenance
- Training to manage the admin panel (five sessions)
- Blog (CMS)
- Google Merchant Center compatible
- Invoice generation (with/without GST)

Timeline

- e-commerce website delivery within 7 working days from the date of advance payment
- Payment gateway & SMS gateway approval may take up to 6 days

Note:

- We upload only test products during ecommerce website setup.
- Hosting and SSL can be upgraded if required- Extra charges may apply.
- Business emails can be integrated with Google workspace, if needed. NO EXTRA CHARGES

Our Ecommerce Website Features

Admin-centric features:

- Unlimited Products & categories
- Order progress management
- Multiple levels of admin rights (5 website admin users)
- Inventory management
- POS (Point of sale)
- Invoice (PDF)
- SEO Optimised
- 100% CMS
- New order notification via email
- Growth Reports (Sales, delivery & inventory reports)
- Discount Manager

Customer-centric features:

- Fast-Loading Websites
- Multiple Payment Options
- Cash on delivery
- Product search bar
- Product rating & reviews
- Real-time Order tracking
- Social media sharing
- Dynamic product filter
- Wish list and Save-for-Later Option
- Product comparison
- OTP login (SMS package will be extra)
- Order status SMS notification
- Multi-currency

Demo & Training

- Anyone can operate the admin interface with **five sessions** of training in one month—no coding knowledge needed
- We provide **complete training** on all aspects, from adding products to managing them effectively.
- Follow our inbuilt guidelines carefully for **the best SEO** results.
- We can also provide additional tips to help you achieve a highly SEO-optimized website.
- Training available in **English and Tamil**.

Renewals:

- Domain name renewal - ₹1,300/- per year
- Hosting renewal- 2GB - ₹4,000/- per year
- SSL certificate renewal - ₹2000/- per year

- Security check & regular annual ecommerce application maintenance package starts from: ₹6000

License & Ownership Terms

Licensed Use:

- The e-Commerce application is provided under a **licensed usage model**.
- The client is granted rights to use the application for their business operations but does not own the underlying source code.
- The client owns only the domain name, images, content, data, and branding specific to their business website
- Our **license will be renewed once a year**, together with **hosting and yearly maintenance** services.

Performance Scaling:

- If the client wishes to **scale performance** by migrating to or upgrading high-end servers, our team will provide complete support.
- Such scaling may require **additional development work**, which will be billed separately.

Terms & Conditions

- Work will commence only after receiving the 50% advance payment. The remaining amount must be paid before the website launch.
- Product data entry (including product images, descriptions, and prices) is not included in this package.
- 2 GB Hosting, and SSL certification are valid for one year and must be renewed annually by the client.
- Payments made are non-refundable under any circumstances.
- This proposal is valid until 2026 December.
- SMS / WhatsApp credits cost will be extra.

- Any customization or **new development** requests in our pre-built e-Commerce application will be billed separately, depending on the scope and complexity. The standard development rate is ₹1,300 per hour.

Ecommerce business management services

- Technical support available in **English and Tamil**.
- We provide **complete support services for e-Commerce**, including technical assistance, troubleshooting, updates, SMS, WhatsApp, product editing, security check, website backup, and guidance, except order management, delivery & customer care.
- Based on your requirements, we can prepare and share a **separate support services proposal** tailored to your needs.

Why Nikitha.com?

For over 22 years, we've partnered with thousands of clients and businesses of all sizes. Our approach is simple: we listen to your needs, understand your goals, and create a website that's beyond what you envision; ensuring it not only looks great but functions flawlessly.

What makes Nikitha.com different is our ability to provide a complete solution for all your web-related needs. Whether helping you choose the perfect domain name, designing a simple website, or building a complex e-Commerce platform, we've got you covered. And it doesn't end there—we also offer ongoing website maintenance and digital marketing solutions. Behind it all is our team of skilled professionals, driven by passion, creativity and a love for learning.

With Nikitha.com, you get a trusted partner for every step of your digital journey.

We prioritize ethics over technology.

Transparency, accountability, and integrity define our approach. We focus on delivering measurable results while upholding the highest ethical standards - ensuring your business is in trusted hands.

We are authorized partners of

Thank you for considering us. We look forward to your response and the opportunity to move forward with this collaboration

D.Sivakumar

CEO, Nikitha web development

Authorized signatory

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Opp. to Ayswariya Mahal

Google map: https://g.page/nikithawebdevelopment?share

Our Bank details:

Name: Nikitha
Bank :Canara Bank
Account Number: 0975201012593
Account Type: current Account
Branch: Ashok Nagar
Branch Code: 000975
IFS Code: CNRB0000975
MICR Code: 600015006